



**School of Business and Management – Seminar on Research Methodology**

<b>Location</b>	Christ (Deemed to be university ), Delhi-NCR Campus
<b>Name of the Event</b>	Seminar on Research Methodology
<b>Speaker details</b>	PROF(DR) DILEEP KUMAR M
<b>Date of the event</b>	August 14, 2020
<b>Venue</b>	Virtual/online mode through Cisco WebEx Meetings
<b>Participant details</b>	Around 200 participants including faculty and students of School of Business and Management
<b>Event Description: -</b> CHRIST DEEMED TO BE UNIVERSITY; School of Business & Management organized a Seminar on Research Methodology. They invited Professor Dileep Kumar M from the Africa Business School to have a session on the topic " how to develop an effective research topic". Sir kept the pace of the session easy going so as to interact and explain students in a better way. Sir also used effective slides to explain the concepts better. He started off by explaining that, "research starts with literature and ends with literature" by which he meant that our research should be rich in content. Then he explained how Google scholar is actually an outdated way of finding research articles and we should refer to good websites for ethical contents such as JSTOR, EBSCO, Springer, Emerald etc. for better and latest research articles. Then further on he explained us how can we find the appropriate topic for our research and he explained how we can find an interesting topic and how we can determine whether our topic is interesting or not. He mentioned that we should always be ethical and should never over-exaggerate anything and overwrite when we are making a research article and also it should be relevant from the point of present scenario. One of the main objectives he mentioned to find the right topic is Read, Reflect, Comprehend, Describe and interpret. Towards the end we opened the question/answer session where we discussed the doubts and concluded the session with vote of thanks	
<b>Date of submission</b>	August 15, 2020

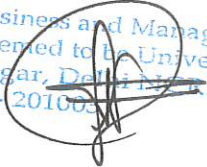
Speaker for the day:-

Dr. JOJI CHANDRAN  
Head  
School of Business and Management  
CHRIST (Deemed to be University)  
Mariam Nagar, Delhi-NCR  
Ghaziabad - 201003



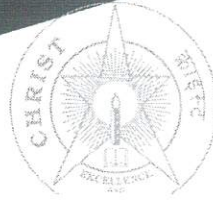
Mr. Dileep Kumar M,  
PROF(DR) DILEEP KUMAR M  
AFRICA BUSINESS SCHOOL

Dr. JOJI CHANDRAN  
Head  
School of Business and Management  
CHRIST (Deemed to be University)  
Mariam Nagar, Delhi  
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**SCHOOL OF  
BUSINESS AND  
MANAGEMENT**



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
DELHI NCR · INDIA

**PRESENTS**

**SEMINAR ON RESEARCH METHODOLOGY**

**"HOW TO  
DEVELOP  
AN  
EFFECTIVE  
RESEARCH  
TOPIC?"**

**14 AUG 2020  
12 PM**



**PROF.(DR) DILEEP  
KUMAR**  
PROFESSOR RESEARCH-  
AFRICA BUSINESS SCHOOL.

**Dr. JOJI CHANDRAN**

School of Business and Management  
CHRIST (Deemed to be University)  
Mariam Nagar, Delhi NCR  
Ghaziabad - 201002

A handwritten signature in black ink, appearing to be 'Dr. Joji Chandran'.

Participants	
Name	Joining time / Leaving time
Sarthak Sharma	11:48 AM / 1:44 PM
rajeshi tiwari	11:48 AM / 12:44 PM
Naman Sinha	11:48 AM / 12:59 PM
Urvi Mishra	11:48 AM / 12:54 PM
Nhanka .	11:48 AM / 1:44 PM
Aditya Birla	11:48 AM / 1:11 PM
Shivangi Gupta	11:48 AM / 1:44 PM
Anubhav Srivastava	11:48 AM / 1:17 PM
Atul Thakur	11:48 AM / 12:49 PM
Suhail Sayed	11:48 AM / 1:37 PM
VINCO SHARMA INS...	11:48 AM / 1:44 PM
Shivangi Gupta	11:48 AM / 1:44 PM
Yashojit Das	11:48 AM / 1:44 PM
DILEEP N.	11:48 AM / 1:44 PM
Azan Anam	11:48 AM / 1:07 PM
Ruchika Tripathi	11:48 AM / 1:41 PM
christyna babu	11:48 AM / 1:44 PM
SANJIB BHATTACHA...	11:48 AM / 1:44 PM
Sakshi Singh	11:48 AM / 1:11 PM
yashveer pratap singh	11:48 AM / 1:12 PM
Akash Jain	11:48 AM / 1:44 PM
Nabeel Nabeel	11:48 AM / 1:44 PM
Anurudh Allen	11:48 AM / 1:36 PM
Alvin Biju	11:48 AM / 1:10 PM
Gurmaan Singh Gupral	11:48 AM / 1:44 PM
Agam singh Bhaizada	11:48 AM / 12:43 PM
swapnil navani	11:48 AM / 1:13 PM
Dhruv Garg	11:48 AM / 12:46 PM
Jessan chadco	11:48 AM / 1:38 PM
HIMESH KUMAR GUPT	11:48 AM / 1:22 PM
Aztha Gupta	11:48 AM / 1:44 PM
Mahika Chaudhary	11:48 AM / 1:44 PM
Vineel Goel	11:48 AM / 1:34 PM
Vinda Tomar	11:48 AM / 1:12 PM
Pranali Mathur	11:48 AM / 1:34 PM
Sargam Ruhele	11:48 AM / 1:14 PM
ishan shalya	11:48 AM / 1:44 PM
Ishika Sanghani	11:48 AM / 1:36 PM
Sudheer Dixit	11:48 AM / 1:17 PM
Eshita Seth	11:48 AM / 1:16 PM
Ummimaya Nair	11:48 AM / 1:44 PM
Muskan Verma	11:48 AM / 1:41 PM
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Muskan dunganwal	11:48 AM / 1:44 PM
Benjamin Cardoz	11:48 AM / 1:44 PM
Yashaswi .	11:48 AM / 1:12 PM
Shashank Yadav	11:48 AM / 1:44 PM
kriti Jain	11:48 AM / 1:24 PM
satyarth khare	11:48 AM / 1:08 PM
Jitin Alex	11:48 AM / 1:35 PM
Vanshaj Arora	11:48 AM / 12:56 PM
Naman chopra	11:48 AM / 1:22 PM
Anushka Biswas	11:48 AM / 12:51 PM
venkata karthikeyan	11:48 AM / 1:11 PM
ruchi Payal	11:48 AM / 1:44 PM
Jeffin Puthusseril	11:48 AM / 1:29 PM
Dhruv Gupta	11:48 AM / 1:11 PM
Rishu Agarwal	11:48 AM / 1:37 PM
Abhigya Jain	11:48 AM / 1:01 PM
Antika Dudeja	11:48 AM / 1:44 PM
Sriya P	11:48 AM / 12:46 PM
Anu Lawrence	11:48 AM / 1:11 PM
Nikhil Nandwani	11:48 AM / 1:02 PM
Jeanne Poulouze	11:48 AM / 1:44 PM
Jyoti Mishra	11:48 AM / 1:44 PM
Abrinav Mishra	11:48 AM / 1:44 PM
Bibin Sebastian	11:48 AM / 1:07 PM
Ekas Kharbada	11:48 AM / 1:28 PM
Shashwat Shrivastava	11:48 AM / 1:44 PM
aurika bhardwaj	11:48 AM / 1:11 PM
Sanskar Gupta	11:48 AM / 1:27 PM
Naveen Kumar C.R.	11:48 AM / 1:44 PM
Shashank Tripathi	11:48 AM / 1:11 PM
Nihar Chedha	11:48 AM / 1:08 PM
Abhinav Kumar	11:48 AM / 1:44 PM
Rohab Mehrotra	11:48 AM / 1:14 PM
Deepthi Sinha	11:48 AM / 1:44 PM
Sankalp Kashyap	11:48 AM / 1:35 PM
jeffrey williams	11:48 AM / 1:43 PM
V Ritul	11:48 AM / 1:13 PM
Sidharth Tulsyan	11:48 AM / 1:39 PM
Divyansh Maurya	11:48 AM / 12:45 PM
Rosh George	11:48 AM / 1:18 PM
Hemanth V J	11:48 AM / 1:44 PM
S M Nawazish Anwar	11:48 AM / 1:44 PM
Saish Tripathi	11:48 AM / 1:33 PM

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Vandhita Seth	11:48 AM / 1:23 PM
Chetan Soin	11:48 AM / 1:44 PM
Aarush Rastogi	11:48 AM / 1:44 PM
Anu Joshy	11:48 AM / 1:19 PM
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Mansha Dhikar	11:48 AM / 1:15 PM
Nandita Madan	11:48 AM / 1:21 PM
Zoona Joseph	11:48 AM / 1:44 PM
Arushya Mathew	11:48 AM / 1:44 PM
Derick Joy	11:48 AM / 1:36 PM
Aman Rao	11:48 AM / 1:04 PM
yuvraj singh	11:48 AM / 1:44 PM
Mee Kamal Singh Kalai	11:48 AM / 1:44 PM
Alpha Maria Antony	11:48 AM / 1:31 PM
Raghav Agarwal	11:48 AM / 1:25 PM
Romish Kuriaiose	11:48 AM / 1:15 PM
Nandini Singh	11:48 AM / 1:15 PM
Sruthi Suresh	11:48 AM / 1:05 PM
Catherine Elvis	11:50 AM / 1:44 PM
Sachin Sirha Manage...	11:51 AM / 1:44 PM
Chris Tomy	11:51 AM / 1:44 PM
JOEIN JOHN	11:51 AM / 12:56 PM
kamil zada	11:51 AM / 1:44 PM
Pallavi Baxla	11:52 AM / 1:44 PM
alphy sunny	11:52 AM / 1:21 PM
Anukrit Dwivedi	11:52 AM / 1:44 PM
AKHILESH TIWARI I...	11:52 AM / 1:44 PM
Divyansh Harbola	11:53 AM / 12:59 PM
Shreya Christin	11:54 AM / 1:44 PM
Ujjal Kumari Gupta	11:54 AM / 1:44 PM
Shagun Rai	11:54 AM / 12:53 PM
sharm samuel	11:54 AM / 1:30 PM
Ayub Soreng	11:55 AM / 1:44 PM
Dnshya Raghu	11:55 AM / 1:24 PM
Utanay Singh	11:55 AM / 1:26 PM
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Parv Bhutani	11:59 AM	12:53 PM
Deeksha Ganguly	11:59 AM	1:44 PM
Akash Sutradhar	11:59 AM	1:44 PM
Nikita Sharma	11:59 AM	1:44 PM
Akash Mishra	11:59 AM	1:44 PM
Chestha Gera	11:59 AM	1:27 PM
Mayank Tripathi	12:00 PM	1:44 PM
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Jijo varghese	12:01 PM	1:44 PM
Thomas Thomas	12:02 PM	1:14 PM
Abhishek Yohan	12:02 PM	1:25 PM
Rushabh Honnavali	12:03 PM	1:44 PM
Jasrajdeep Singh	12:03 PM	1:15 PM
Pratham agarwal	12:03 PM	1:13 PM
Mukund Mahestwari	12:03 PM	1:44 PM
Jirin George	12:04 PM	1:05 PM
Tapas Das	12:04 PM	1:44 PM
Nirmal Chacko	12:05 PM	12:58 PM
Nikhil Nandvani	12:05 PM	1:44 PM
Raghav Banati	12:06 PM	12:48 PM
Himanshu Sudhakar	12:07 PM	1:11 PM
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Hemanya Beas	12:07 PM	1:11 PM
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Jeremy Antony	12:08 PM	12:47 PM
Parv Bhutani	12:09 PM	1:44 PM
Jaffin John	12:12 PM	1:44 PM
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# Why a Problem Should Be Researched

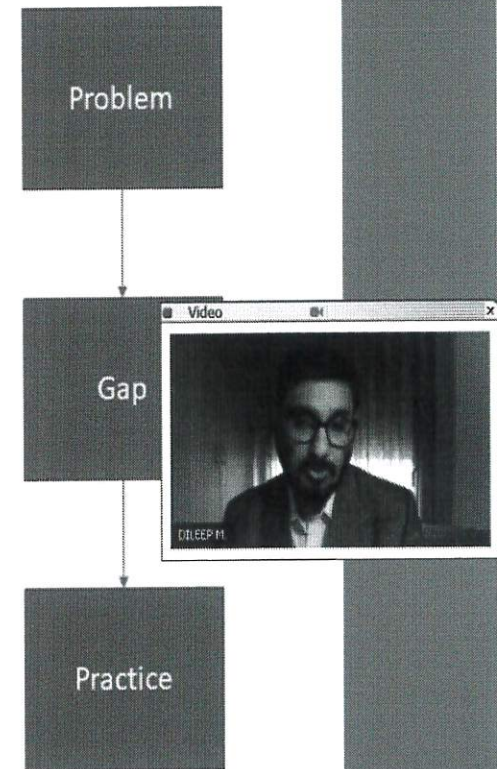
Identify a gap or void in the existing

literature. Replicate a past study but with different participants and different

methodology. Examine past research or examine a new phenomenon.

Give a voice to people not heard, or address a societal issue.

Apply research to practice?



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abdullah Khan	12:30 PM / 1:44 PM
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Harsh Harsh	12:35 PM / 1:44 PM
himanshu suhalika	12:36 PM / 1:44 PM
jijo varghese	12:37 PM / 1:17 PM
Pragya Grover	12:38 PM / 1:44 PM
SUMIT KUMAR MANA...	12:42 PM / 1:14 PM
Parth Bhutani	12:43 PM / 1:44 PM

# What Problem Should Be Researched

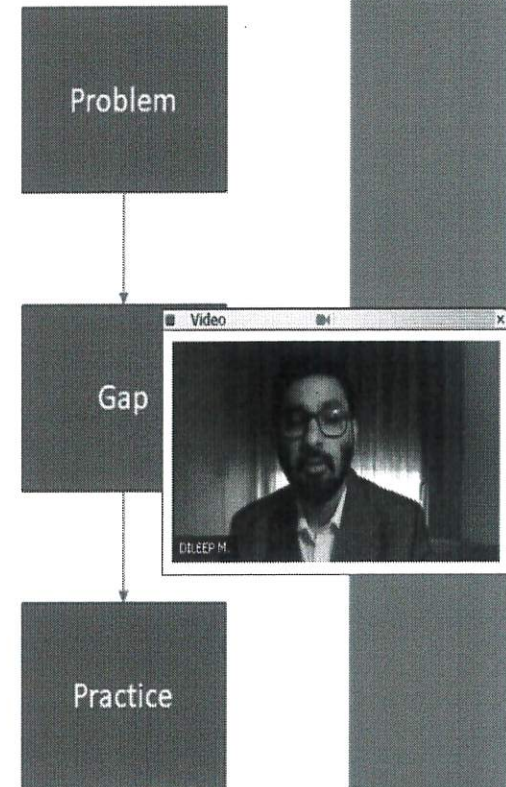
Identify a gap or void in the existing

literature. Replicate a past study but with different participants and different

methodology. Examine past research or examine

issues that have not been heard, or examine a problem in society?

What is the research practice?



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## Resource Person Profile



Prof. Dr. Dileep Kumar M., is a Visiting Professor of Warsaw Management University, Poland, and Director of NFCT Malaysia, having 17 years of experience teaching, research, consultancy, training and academic administration. Teaching interest: Organisational Behavior, Change Management, Entrepreneurship, Consumer Behavior, HRM, Research Methodology, Qualitative and Quantitative Research. Research interest: Organisational Behavior, HRM, Entrepreneurship, Consumer Behavior, and Strategic Management. Professor – Strategy Africa Business School (ABS), Mohammed VI Polytechnic University, Lot 660, Hay Moulay Rachid, Ben Guerir 43150, Morocco.

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